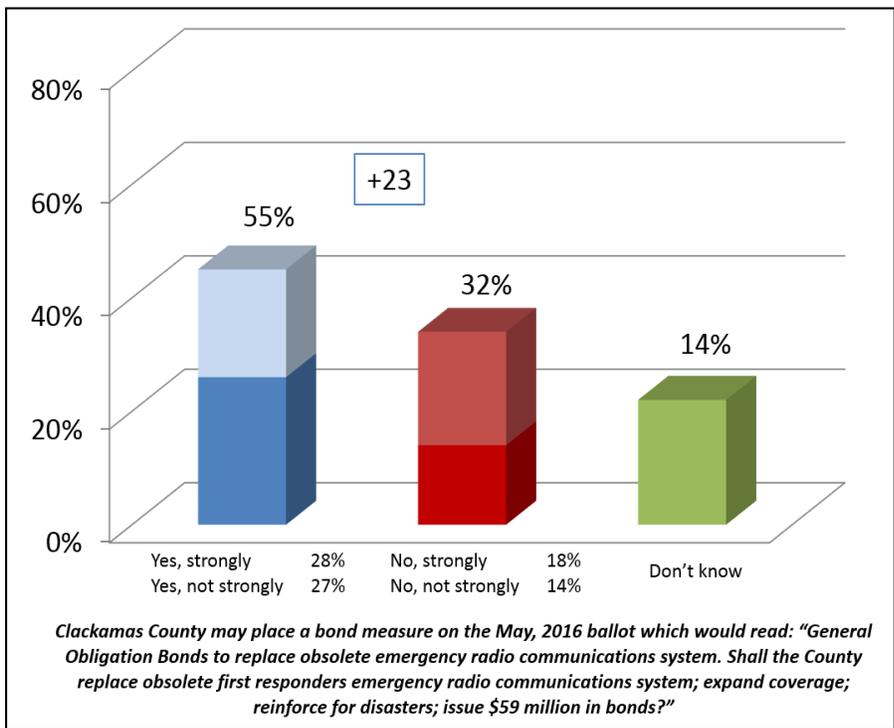




**TO:** Interested Parties  
**FROM:** Patinkin Research Strategies, LLC  
**RE:** Voters support a bond paying to replace Clackamas County’s emergency radio system  
**Date:** February 12, 2016

*This analysis is based a telephone poll of n=400 registered, likely May, 2016 voters in Clackamas County, Oregon. Interviews were conducted February 11-12, 2016 and the margin of error is +/- 4.9 percentage points at the 95% level of confidence for both surveys. The margin of error for subgroups varies and is higher.*

**Clackamas County voters provide a majority in support of emergency radio system replacement**



A majority (55%) of Clackamas County voters support the proposed bond replacing the County’s outdated emergency radio system with a new, dependable emergency communications system. Of these, over one-quarter (28%) support the proposal strongly.

On the other hand, less than one-third (32) say they’ll be voting “no” on the initiative and even fewer have strong opinions (18%) on the matter. In addition, just over one in 10 (14%) say they’re voting “no, not strongly” an

indication that they’re still open to persuasion.

What’s more, these data represent a significant turnaround from our July, 2015 data set. At the time, voters offered only a plurality in support (45% yes; 34% no). However, with improved ballot language we see a 10-point bump in the “yes” vote, while opposition holds steady around one-third of the electorate.

### **After voters learn more about the proposal, support increases significantly**

Once survey participants are provided with the cost of the bond (about \$2.09 a month for the median homeowner), as well as a short statement in favor support increases by eight points (63% yes), while opposition declines by five points (28% no). Certain voters under the age of 50 (Republicans, the college educated, and parents with kids under age 18 at home) are the most likely to shift towards a “yes” vote after learning more about the proposed bond.

#### **Message statement provided to survey respondents:**

*Some people say that this bond is a responsible way to save lives by replacing the outdated radio system that sheriff’s deputies, police, firefighters, and EMTs, use to communicate with 9-1-1 dispatchers in an emergency. While the system has worked for decades, it is now old and prone to failure since key parts of the system are no longer made, and radio towers are not up to modern earthquake safety standards. This bond will create an efficient, dependable emergency communications system that works in all parts of Clackamas County—including portions of our community that are not serviced by the existing radio network. It would update the system to current technology, adds in-building coverage – meaning emergency responders’ radios can function within large buildings such as hospitals, schools, and shopping malls – and improves emergency communications so they will work through major disasters like an earthquake or a terrorist attack.*

*Having heard this, if the election were held today, would you vote “yes” or “no” on the bond measure to replace Clackamas County’s emergency communications system?*